

EVAN SOARES



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SKILLS

Figma, Illustrator, Photoshop, Sketch, InDesign, Invision, Framer, Keynote, storyboarding, visual, UX, UI, content strategy, HTML & CSS, motion design with After Effects, user research, field study, fluent in Spanish, proficient in Brazilian Portuguese.



EXPERIENCE

Expedia Group | Senior Product Designer

February 2018 - Present

Lead designer for Expedia’s lucrative business travel lodging space. Working relentlessly to improve the travel experience of Expedia’s business travelers by leveraging research and analytics to meet user’s needs.

Varsity Tutors (Allovus) | Senior UX Designer

November 2017 - January 2018

Redesigned Varsity’s sales tool and client management system. Worked to promote a more consultative, knowledge-based interaction model between business and customer. Mentored one understudy designer.

Amazon (Aquent) | UX Designer / Visual Designer

August 2015 - July 2016

Designed a unified UI system and behavior for Echo, Tap, Show, and Fire TV. Focused on unboxing and setup UX and materials, tying together an otherwise disparate group of products. Design contributions included low, medium, and high fidelity mockups and prototypes, storyboards for instructional videos, and LED communication pattern design.

Microsoft (Aquent) | Graphic Designer / UI Designer

April 2012 - August 2015

Designed icons, infographics, illustrations, emoji, UI mockups and more for Microsoft’s Platform division. Contributed to product design from conception to launch for Windows Phone and Windows 10. Created hundreds of icons for the Microsoft design system including a plurality of the Windows 10 icon set. Was sad to see Windows Phone die.



EDUCATION

Portland State University | Bachelor of Arts | Liberal Studies

2005 - 2009

Bellevue College | Web Design & UX Design

2011

